

- **Non-profit research and education organization**
- **30,000 members world-wide**
- **We are land use and real estate professionals who share ideas, insights and best practices**

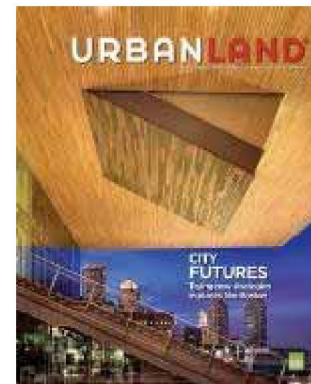
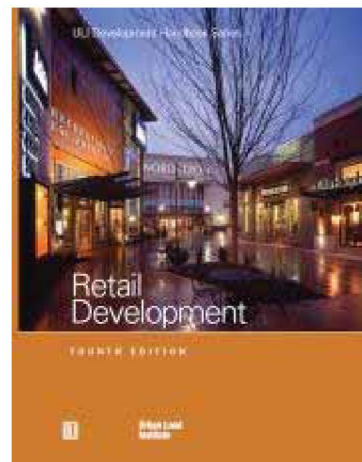


Urban Land Institute



About ULI – What We Do

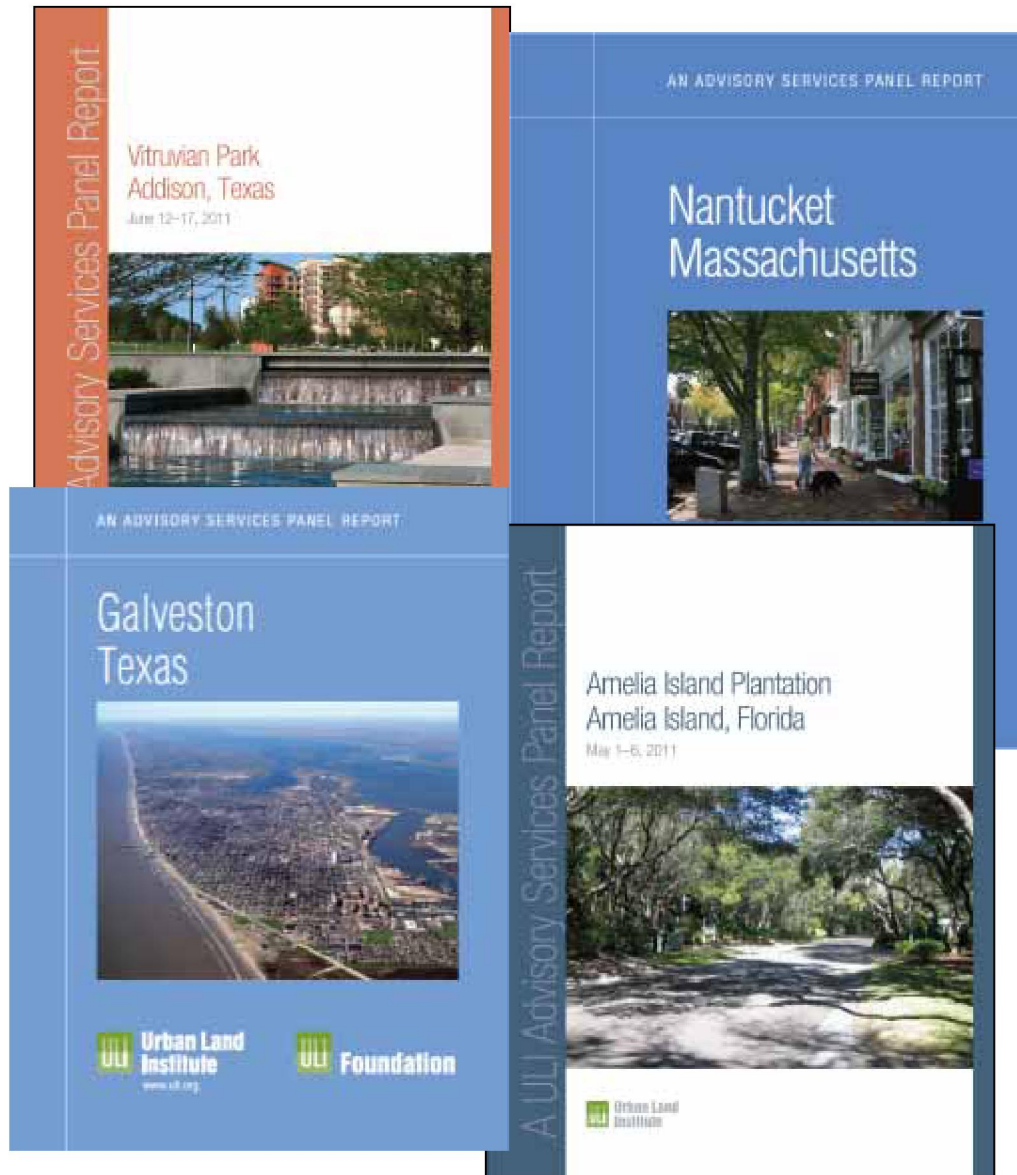
- Organize meetings and conferences
- Publish books and magazines
- Provide Education Programs
- Conduct Research
- Advisory Services



The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide

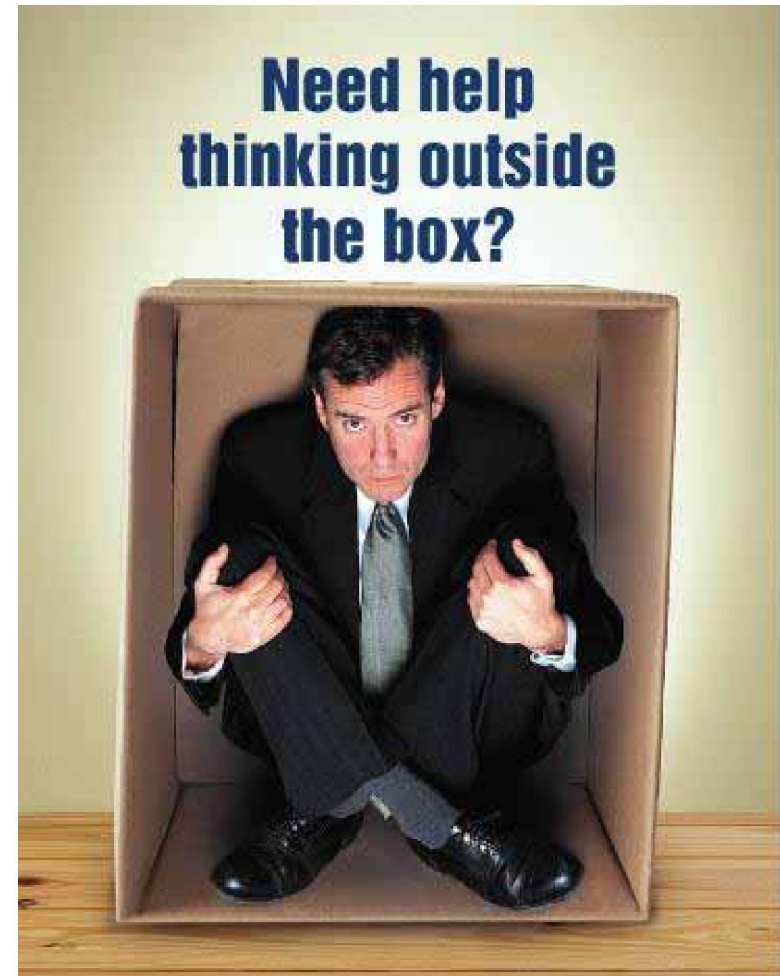
ULI Advisory Services

- Since 1947
- Over 600 Panels
- 15 to 20 Panels a Year



ULI Advisory Services

- Third Party
- Independent
- Multi-Disciplinary
- Strategic

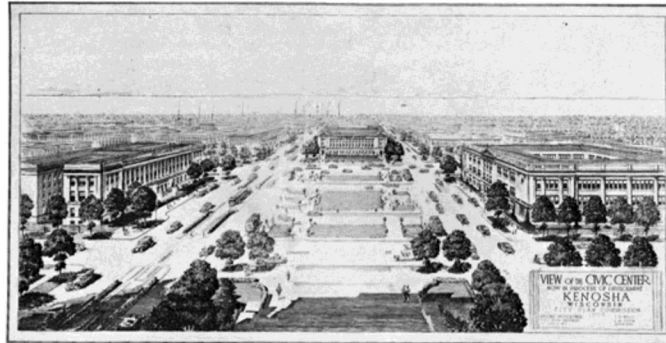
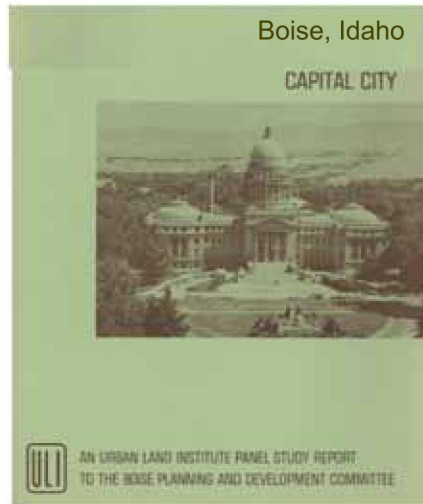


Panel Program History

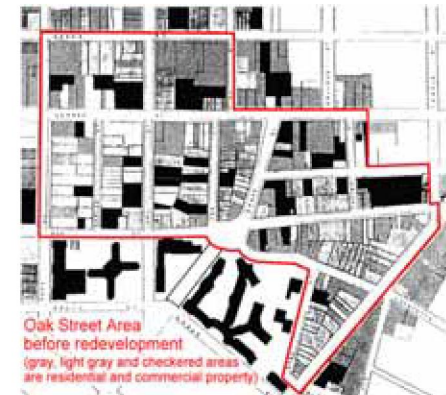
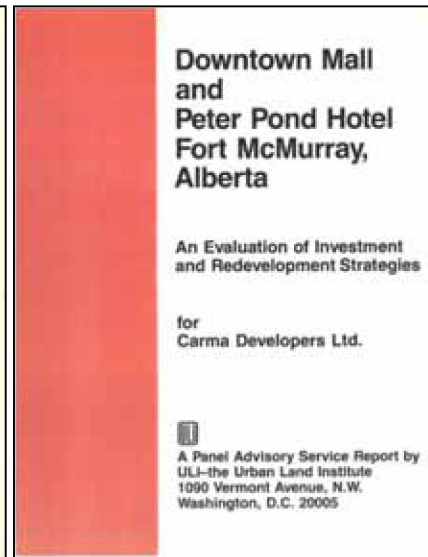
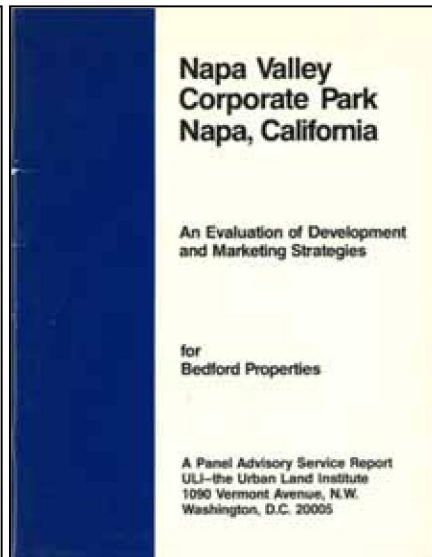
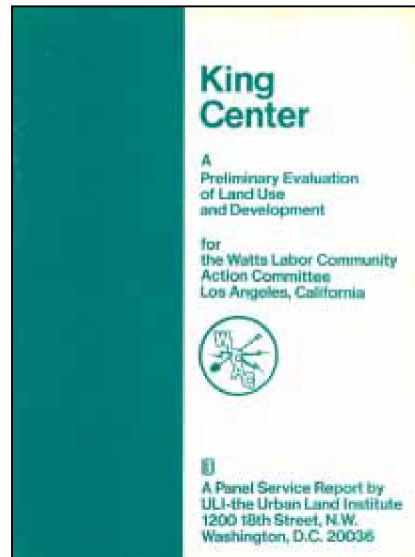
- At every ULI Annual Meeting, members unrolled their plans for others to critique
- Developers, Mayors, City Managers, City Planners were looking for a independent, but experienced point of view
- 1947 ULI created a “for fee” service
- First Panel – Louisville, Kentucky



1940's and 1950's

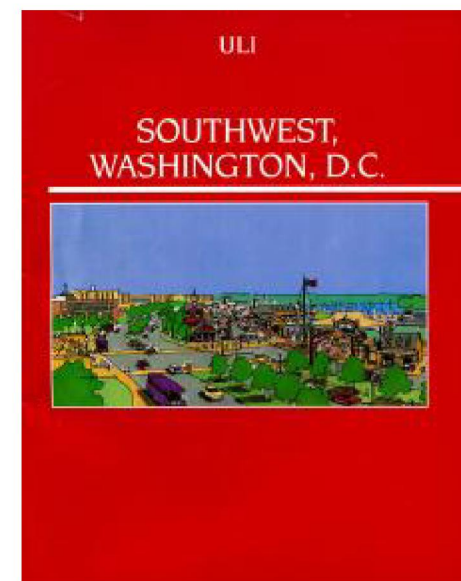
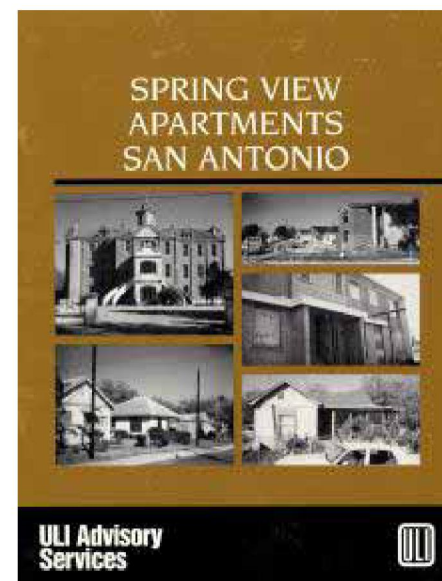
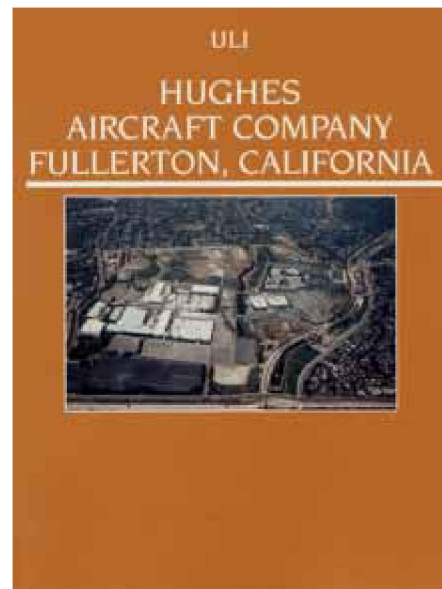


1960's and 1970s



1980's and 1990's

- Continued Diversification of Subject Matter
- More work with City, County and National Governments as Sponsors
- New Panel Types
 - Europe and Asia
 - Policy Workshops



Panel Logistics

- Panels take about 2 ½ to 3 months to organize
- Five day panels = 8 -10 panelists
- Developers, bankers, brokers, market analysts, architects, planners, public officials, and many other land use, design, finance and real estate experts
- The Panel Assignment is organized as a series of Questions that ULI can use to recruit the panelists

Sponsor Responsibilities

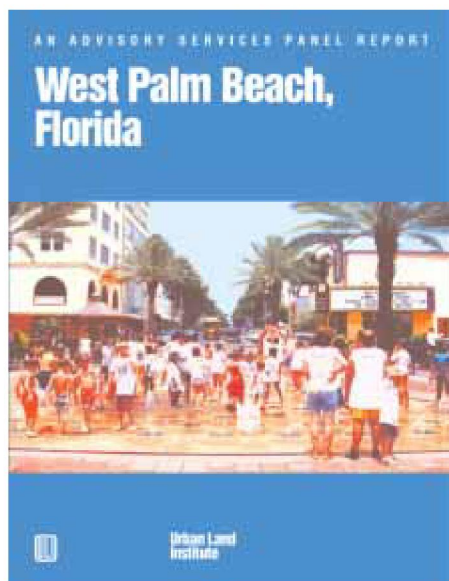
- Sign Contract
- Designate Liaison with ULI
- Prepare Questions for Panel that act as the scope of work
- Prepare Briefing Book
- Identify and Invite Stakeholders to Interview Sessions
- Host Reception and Dinner
- Conduct Briefing and Tour
- Identify and Secure Location for Final Presentation

ULI Responsibilities

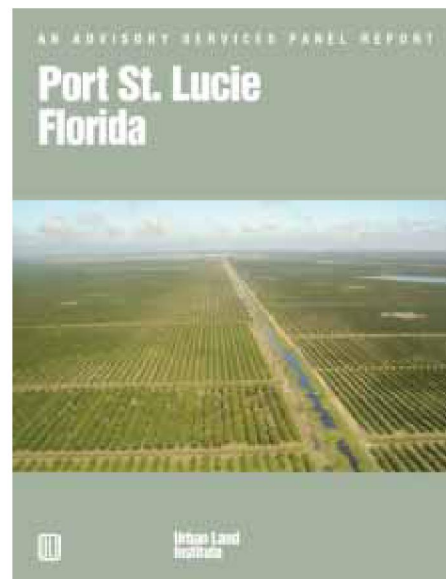
- Help Sponsor Refine Questions/Scope
- Recruit Panelists from our Membership
- Arrange all travel, lodging and meal logistics for Panel
- Attend Briefing and Tour
- Conduct Stakeholder Interviews
- Deliberate, Frame and Prepare Recommendations
- Prepare Draft Report on-site
- Prepare Presentations Summarizing Report
- Conduct Final Presentation
- Prepare and Print Final Report

Typical Agenda for Panel

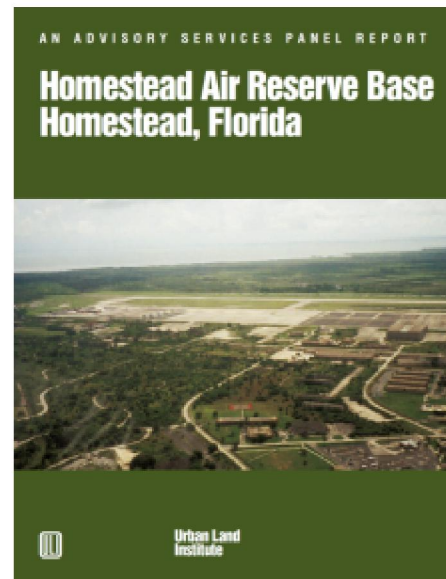
- **Sunday: Arrival and Orientation + Sponsor Dinner**
- **Monday: Briefing and Tour + Public Reception**
- **Tuesday: Stakeholder Interviews**
- **Wednesday: Panel Deliberations and Report Preparation**
- **Thursday: Report Preparation and Presentation Preparation**
- **Friday: Presentation of the Panel's Findings and Recommendations**



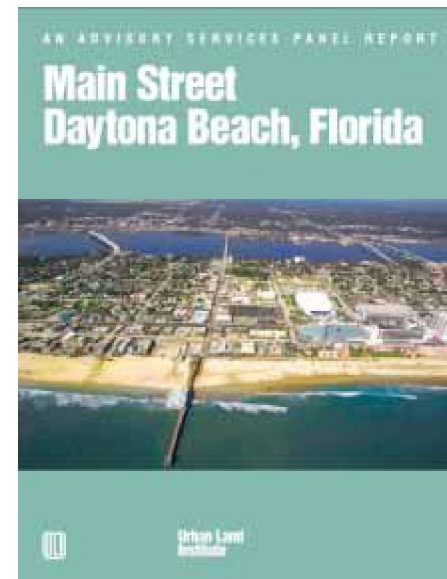
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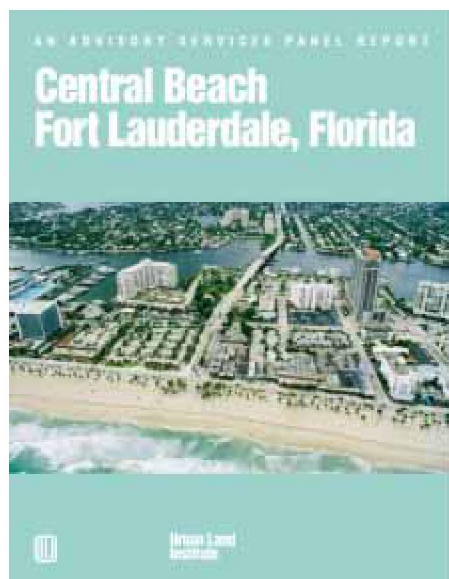
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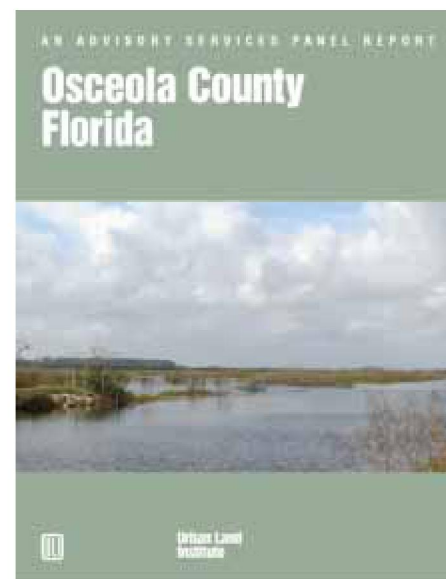
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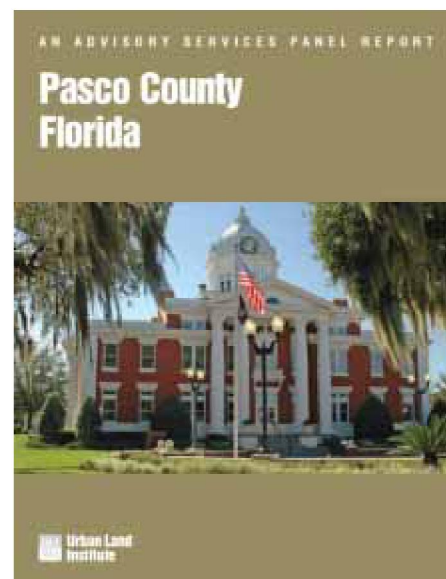
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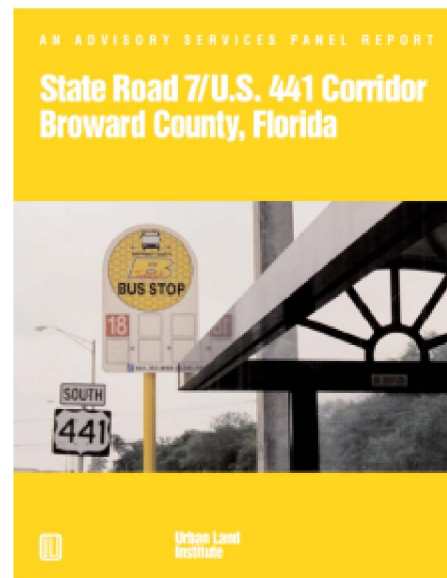
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2006



2008

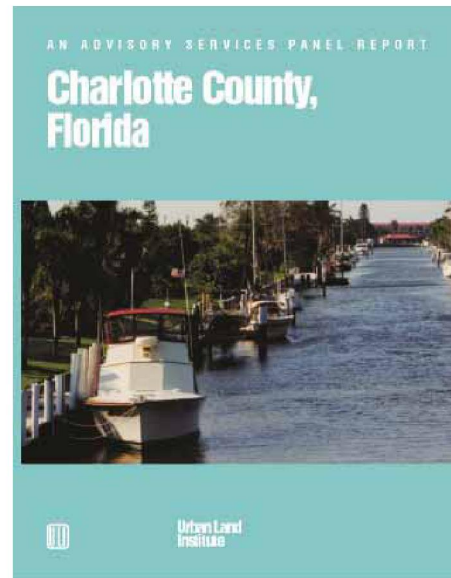


2004



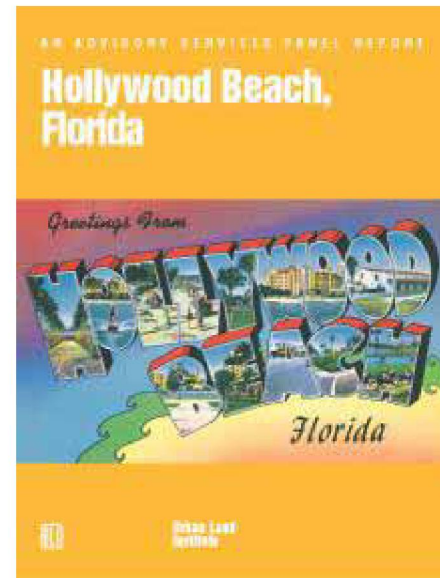
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2002



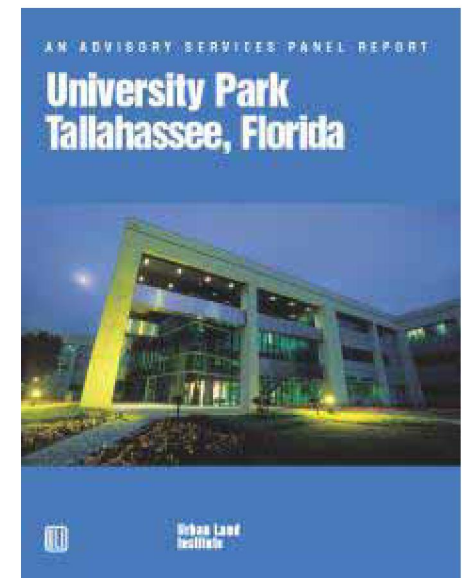
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1999



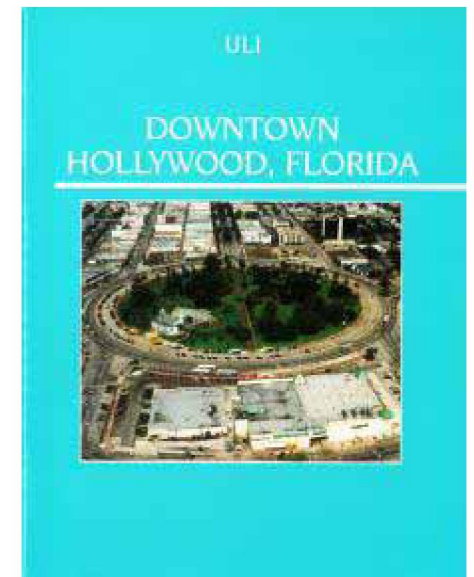
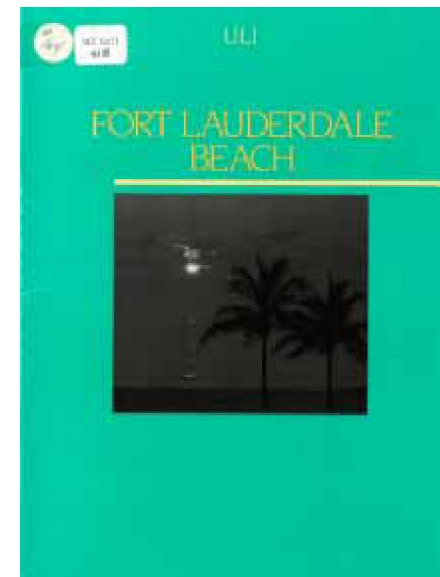
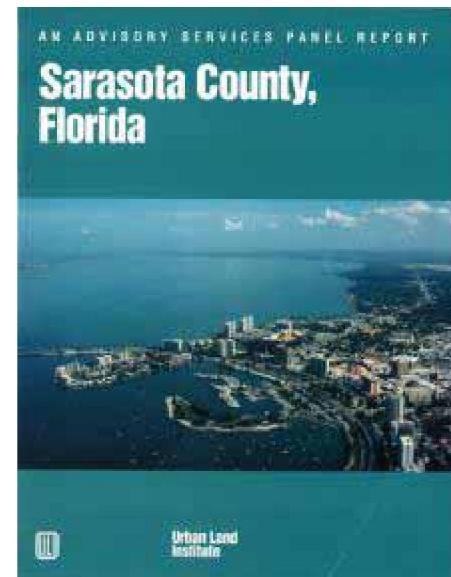
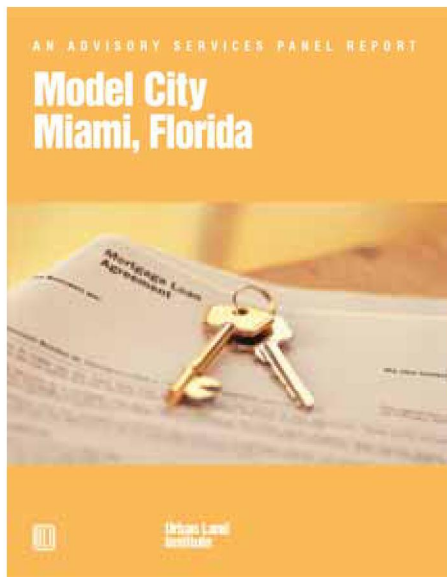
2002

1988



2002

1998



Other Panels in Florida

- Tampa, 2011
- Amelia Island, 2010
- Key West, 2004
- Lantana, 2004
- Florida Department of Transportation, 2004
- Ft. Myers- Page Field, 1987
- Clearwater, 1988

Advisory Services – Helping Communities Since 1947



**Urban Land
Institute**

www.uli.org/advisoryservices/