



RACHEL KEESLING

PROFILE

I am a qualified executive director with extensive experience across multiple levels of city government.

EXPERIENCE

Southwest Florida League of Cities (2019-present)
Executive Director

Punta Gorda City Council (2010-2018):
Councilmember, Vice Mayor, Mayor

Key Contributions:

- 125th Anniversary Celebration, 1% Sales Tax Project Committee (2012)
- Chair of Downtown Christmas Celebration (2015-2017)
- Tourist Development Council (2012-2018)
- CHEC (2011-2016)
- Southwest Florida Regional Planning Council (2009-2014)
- Liaison for Arts & Humanities Council (2009-2012) and
- Drug Free Punta Gorda (2016-2017)
- Southwest Florida League of Cities Voting Member (2014-2018)
held various leadership roles
- Florida League of Cities, multiple roles including Board Member and Moderator at Conference
- FLC Environmental Policy Committee Member 2012-2022
- Home Rule Hero Award Winner, multiple years

Multiple Community Volunteer Positions:

- Charlotte County School Board
- American Cancer Society
- American Red Cross
- CHEC Charlotte Harbor Environmental Center
- CC Womens Tennis League 50 Plus Team Captain YMCA

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EDUCATION

SECONDARY SCHOOL

1987 Diploma
Charlotte High School
Punta Gorda, FL

COLLEGE

1991 Bachelor of Science
University of Florida, Gainesville, FL
2012 Master's of Curriculum & Instruction
FGCU Estero, FL

SKILLS

- Oversees and operates all aspects of SWFLC
- Handles various administrative and communication tasks, including records management
- Manages website and meeting content
- Maintains organization contacts and sponsors
- Recruitment and retainment of new members
- Conducts online bookkeeping, payroll, and IRS filings. Coordinates with CPA Firm.
- Organizes and executes events and meetings
- Collaborates with municipal officials and staff
- Builds relationships with FLC and other regional leagues
- Engages in advocacy and training