

MICROFILMING INFORMATION SHEET

TO: VENDOR
FROM: Town of Longboat Key
Town Clerk Department
501 Bay Isles Road
Longboat Key, FL 34228
DATE: 05-24-2005
SUBJECT: Microfilming

Please index the attached collection of records utilizing the following language and placing this language in the upper right hand corner of each image.

CCAC 12-18-2003

The database should include the following fields:

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PUBLIC NOTICE & AGENDA

Town of Longboat Key

Community Center Advisory Committee

Thursday, December 18, 2003 9:00 AM

Town Commission Chambers - 501 Bay Isles Road - Longboat Key, FL

- 1. Call to Order**
- 2. Public to be Heard**
- 3. Approval of Minutes**
- 4. Discussion of Public Presentations**
- 5. Discussion of Presentation to Town Commission at 12-18-03
Regular Workshop Meeting**
- 6. Discussion of Presentation Funding**
- 7. Board Comments**
- 8. Public Comments**
- 9. Adjournment**

If any person decides to appeal any decision made by the Board concerning any matter considered at this meeting, a record of the proceedings will be needed. For such purpose that person may need to ensure that a verbatim record of the proceedings is made, which report includes the testimony and evidence upon which the appeal is to be based.

In accordance with the Americans with Disabilities Act of 1990, persons needing a special accommodation to participate in this proceeding should contact the Town Clerk at 316-1999.

MINUTES: TOWN OF LONGBOAT KEY AD HOC COMMITTEE**COMMITTEE:** Community Center Advisory Committee (CCAC)**DATE OF MEETING:** December 18, 2003 – 9:00 AM**MEMBERS PRESENT:** Chairman Brown, Vice Chairman Shapiro, Committee Members: Barbara Kerwin, Andrea Frank, Corinne Silver-Ragheb, Walter Hackett, Ralph Hunter**ALSO PRESENT:** Town Manager St. Denis, Bayfront Park Recreation Center Manager Litwhiler**1. Call to Order**

Chairman Brown called the meeting to order at 9:05 AM.

2. Public to be Heard

Arlene Napiecek, 850 Spanish Drive South, opined that both tennis courts should remain at the Bayfront Recreation Park; municipalities should offer non-fee public tennis courts; tourism suffered without a free public facility; suggested the ball field could be eliminated due to non-usage. Member Frank explained that the site could not accommodate two tennis courts and the proposed Community Center structure. Chairman Brown said the goal of the Committee was to locate and build tennis courts prior to demolishing the current courts. Bayfront Park Recreation Center Manager Litwhiler said the ball field was used by many ball leagues, youth teams, summer youth camp, activities and events; i.e., 4th of July Festival, Easter Egg Hunt, and Sunrise Services. Discussion continued regarding funding avenues to acquisition property and/or relocate tennis courts.

3. Approval of Minutes

Chairman Brown noted corrections to Item 5, Paragraph 3: In response to Mr. Hunter's question regarding estimated costs to the taxpayer, it was verified that the cost would be \$0.086 ~~\$0.08~~/\$1000 valuation, or \$43.86 ~~\$46.05~~ for a \$500,000 property.

Vice Chairman Shapiro noted corrections to Item 3, Paragraph 8: Albie Frank, resident and former Recreation Center President ~~Board member~~, complimented the CCAC and architect for their hard work and great efforts in this regard; he endorsed Option A and requested the Commission move forward with a referendum question. He reported on the committee's proposed efforts in marketing this project.

It was moved by Hunter, seconded by Shapiro, to approve the 12-04-03 Town Commission and CCAC Joint Meeting Minutes, as amended. Motion carried unanimously.

4. Discussion of Public Presentations

Committee Members discussed future Community Center presentations to condominium associations; Federation of Condominium Association; Spanish Main Home Owners

CCAC (Cont.)

12-18-03, . age 2

Association (HOA); Ralph Hunter suggested Chairman Brown initiate correspondence to identify CCAC speakers to condominium and home owner associations. Member Kerwin suggested presentations at public gatherings; i.e., Art and Education Centers, churches and synagogues, Kiwanis Club, Chamber of Commerce, information booths at public events. Chairman Brown suggested advertising weekly sessions to answer public questions regarding the proposed Community Center. Manager St. Denis said speaking engagements might produce better results than Town Hall meetings; the Federation of Condominium Association was an excellent avenue; if sending correspondence, follow-ups were necessary. Members favored a model of the proposed Community Center to display at presentations.

Following discussion on additional marketing costs, it was recommended that a budget increase in the amount of \$18,600 be made to the Town Commission for the following allocations:

Brochure development and first class mailing to all registered voting households	4,600.00
Follow-up first class mailing, "Frequently Asked Questions"	2,000.00
Architectural rendering of proposed facility and site	2,500.00
Three dimensional model of the facility and site	7,000.00
Longboat Observer Advertising	2,500.00
Total	18,600.00

Advertising dates in the *Longboat Observer* of February 4, 11, 18, and 25 and March 3, 2004 were agreed upon. Member Hackett said Knight Marketing submitted a brochure printing bid (\$4,080); Discussion continued regarding advertisement rates; topics: site analysis/view, building analysis/programs, cost per taxpayer, survey statistics, question and answer period.

5. Discussion of Presentation to Town Commission at 12-18-03 Regular Workshop Meeting

Members would attend the 12-18-03 Regular Workshop Meeting to request an additional \$18,600 from the Town Commission for marketing purposes.

6. Discussion of Presentation Funding

7. Board Comments

Member Kerwin would email committee members to coordinate speaking engagements.

8. Public Comments

9. Adjournment

The next meeting would be held on Dec 31, 2003, at 9:30 AM; January 6, 2004 at 9:00 AM. This meeting was adjourned at 11:45 AM.


James L. Brown, Chairman

Submitted by: Barbara S. Wahl, Deputy Town Clerk